



Implementation Strategy
To be executed in Fiscal Years 2016, 2017, 2018 and 2019

Contents

Organization Introduction..... 2

Implementation Plans Targeting Identified Community Health Needs..... 2

 Action Plan #1 – Improved healthy eating and physical activity for cardiovascular disease prevention . 2

 Action Plan #2 – Expanded access to health care through convenient scheduling, better transportation, navigation services and affordability..... 2

 Action Plan #3 - Increased regular screenings to prevent late-stage diagnoses. 2

 Skin Cancer Screening 2

 HPV Prevention Education 3

 Breast Cancer Screening 3

 Action Plan #4 – Reduced disparities in health outcomes due to high poverty levels in zip codes 48342,48341,48342, and 48343. 3

 Action Plan #5 – Participate in Community Events and Health Fairs..... 3

2015 - 2016 Community Health Needs Assessment Implementation Plan

Organization Introduction

McLaren Oakland is a leader in providing state-of-the-art health care services in Oakland County. As a part of McLaren Health Care Corporation, McLaren Oakland is able to leverage the resources of one of the top 25 integrated health care systems in the United States in order to provide the highest quality care for our patients. Every day, dedicated staff members at McLaren Oakland work tirelessly to improve the health of our community, guided by the principles of Osteopathic Medicine and the values of integrity, excellence, diversity and intelligence.

Implementation Plans Targeting Identified Community Health Needs

Action Plan #1 – Improved healthy eating and physical activity for cardiovascular disease prevention

- Complete an internal community health assessment to identify employees at risk for heart disease and identify educational, physical and emotional opportunities for those at risk.
- Provide cardiovascular risk screenings and prevention information at community events and health fairs.
- Participate in the Great Smoke out, to educate the community on tobacco cessation.
- Apply for grant funding to support cardiac education programs.
- Participate in Red Ribbon Week to demonstrate and educate on the dangers of drug abuse.
- Assist the community with performing a self-evaluation for heart disease using tools such as My Life Check.
- Offer monthly diabetes and diabetes nutrition basics courses to the community.
- Offer free sports physicals to children in Oakland County to encourage participation in sports.
- Offer the Faithful Families Program to residents through local Churches. The program is designed to offer healthy alternatives in diet and exercise to improve overall health.
- Continue membership in the Healthy Pontiac We Can initiative. The program promotes healthy eating and living tobacco free lives.

Action Plan #2 – Expanded access to health care through convenient scheduling, better transportation, navigation services and affordability.

- Provide options to patients with transportation issues; transportation vouchers, van, and access to outside services.
- Provide the first mobile clinic in Oakland County and provide health screenings, vaccinations and medical assistance.
- Provide assistance with copays and deductibles to low income patients.
- Provide a patient navigator that will follow patients with cancer diagnosis from biopsy through treatment.

Action Plan #3 - Increased regular screenings to prevent late-stage diagnoses.

Skin Cancer Screening

- Provide skin cancer screening events in the community.

- Provide educational material at health fairs and community events regarding skin cancer prevention.
- Provide sunscreen to the community at events and health fairs.

HPV Prevention Education

- Provide HPV education to local women’s shelters
- Provide vaccinations to communities most at risk

Breast Cancer Screening

- Provide free mammograms to uninsured and underinsured women in Oakland County at three McLaren Oakland facilities

Action Plan #4 – Reduced disparities in health outcomes due to high poverty levels in zip codes 48342,48341,48342, and 48343.

- Provide helmets and head injury education to every second grader in the Waterford, Clarkston, Oxford and Pontiac school district.
- Provide resources to educate the community healthcare providers and their patients on EHAC.
- Partner with local EMS provider to offer free community courses on EHAC/Hands-only CPR curriculum.
- Provide access to a 911 simulator and educate children on how and when to call 911.
- Provide access to a distracted driver simulator to educate teens and adults on the dangers of texting and drinking while driving.
- Launch the Stop the Bleed campaign and educate teachers on how to correctly apply proper bleeding control techniques and equip high schools in four districts with Stop the Bleed kits.
- Offer the Faithful Families Program to residents through local Churches. The program is designed to offer healthy alternatives in diet and exercise to improve overall health.
- Continue membership in the Healthy Pontiac We Can initiative. The program promotes healthy eating and living tobacco free lives.

Action Plan #5 – Participate in Community Events and Health Fairs

- | | |
|------------------------------|---------------------------------------|
| • Saturday, March 15, 2017 | Macedonia Health Fair |
| • Sunday, April 29, 2017 | Healthy Affair XIII |
| • Friday, July 7, 2017 | 4-H Health & Safety Fair |
| • Sunday, August 27, 2017 | Oakland County International Air show |
| • Sunday, September 10, 2017 | Clarkston Health Expo |
| • Sunday, October 14, 2017 | Waterford Fire Department Open House |